

# ANNALEA X



Kadejah Anderson, p/k/a AnnaleaX (pronounced Anna-Leeah), was born in St. Andrew, Jamaica, and attended the St. Andrew High School for Girls, where she chartered her future. Growing up, she had three primary objectives and goals: one, to compete in the Miss Jamaica pageant and establish a successful modeling career; two, to graduate from college with a degree in Management Studies and Psychology; and three, to be an international entertainer. AnnaleaX is now well on her way to accomplishing all three goals.

In June 2022 she will graduate from the University of the West Indies (UWI) with her Bachelor's Degree in Management Studies and Social Psychology. As a model, she won Ms. Global Jamaica 2016. In 2018, she was the first runner-up to Ms. Universe Jamaica and was also crowned Miss Grand Jamaica. In all three of these roles, she represented Jamaica internationally. Additionally, she recently signed a recording contract with Miami-based SoBe Entertainment International. SoBe has produced and distributed projects by several Jamaican artists, such as Ce'Cile, Jah Cure, Beenie Man, Junior Reid, and Mavado, among others. AnnaleaX is presently in SoBe's studios in South Beach, finalizing her debut album

While completing her undergraduate studies at UWI, AnnaleaX plans to also travel to the United States, Canada, the UK, and the Caribbean to promote her single and album. She has started accepting select bookings for live shows in these locations, in addition to performing in Japan. Her strategic musical journey to become an international entertainer is now proceeding and evolving.

SoBe has retained three industry giants to produce AnnaleaX's first album. Vinny Venditto, Grammy award producer for Eminem, Pitbull, Meek Mill, Rick Ross, 2 Chainz, Nicky Minaj, and Jay-Z, is producing and engineering projects on her album. Industry giant Scott Storch, an eight times Grammy award producer (Beyoncé, Fifty Cent, Fat Joe, Chris Brown, Maria Carey, Sean Paul, Ludacris, Whitney Houston, and the list goes on), has produced six tracks for the album. Finally, one of the top writers and executive producers in the world today, Grammy-winning writer, producer, and artist Poo Bear is also on the project (Justin Bieber, Ed Sheeran, Jah Cure, 112, and Usher are among Poo's artist's writing and producing credits).

AnnaleaX's first single is scheduled for release Friday, October 1st, 2021. Her debut album, titled "ALTER EGO," is now scheduled for release in January 2022. This debut musical journey encompasses several musical genres: R&B, Pop, Reggae, Dancehall, Rap, and Urban AC, with features by several established international artists. AnnaleaX is staying true to her dedicated purpose in life, emphasizing giving back to her community, her culture, and our youth. Her stated life mission is encapsulated in her own words: "My primary goal in life is to live with integrity, empathy, and compassion." She believes we can heal the world employing one voice at a time.

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