

WDKX(FM)
EEO PUBLIC FILE REPORT
February 1, 2017 – January 31, 2018

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS STATED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	<p>Station WDKX hosts interns from local schools and colleges to expose them to careers in broadcasting and provides the students with hands-on experience in a number of different areas.</p> <p>During this reporting period, WDKX hosted a total of three (3) interns as follows:</p> <p>Jam Squad: Our Promotions Director supervised one intern from Frederick Douglass High School. This student became part of the "Jam Squad," "shadowing" the Promotions Director and accompanying him and members of our on-air staff off-site to learn about and assist with activities such as set-up for Station remotes, van hits, and visits to local schools to talk about radio broadcasting.</p> <p>Sales: One intern from Finger Lakes Community College learned about radio station sales and assisted a Senior Sales Executive with the preparation of sales proposals as well as the recording of sales orders.</p> <p>Social Media: Our Program Director supervised two student interns from Frederick Douglass High School. During their internship the students learned about how radio stations use social media and assisted with the posting of Station events and entertainment information on the WDKX social media pages.</p>
2	Participate in event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting (9)	<p>One of WDKX's On-Air Personalities is often invited to visit local schools to speak with students about his experiences in radio, career opportunities in broadcasting and the importance of an education. During this reporting period, he accepted invitations from a variety of local schools. The schools as well as the dates of his visits are included below.</p> <ul style="list-style-type: none"> • <u>February 3, 2017</u> Edison Tech High School, 655 Colfax Street, Rochester, NY; James Monroe High, 180 Ridgeway Avenue, Rochester, NY; Leadership Academy for Young Men, 4115 Lake, Rochester, NY • <u>February 10, 2017</u> School of the Arts, 45 Prince Street, Rochester, NY; School Without Walls Commencement Academy, 480 Broadway, Rochester, NY • <u>March 17, 2017</u> World of Inquiry School # 58, 200 University Avenue, Rochester, NY; Vanguard Collegiate H.S., 950 Norton Street, Rochester, NY • <u>March 31, 2017</u> East Upper School, 1801 E Main Street, Rochester, NY • <u>April 6, 2017</u> Northeast College High School, 940 Fernwood Park, Rochester, NY