

WDKX(FM)
EEO PUBLIC FILE REPORT
February 1, 2016 – January 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|---|--|-----------------------------------|
| NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | |

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|---|-----------------------|--|---|
| AS STATED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | | |

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III. RECRUITMENT INITIATIVES

| | Type of Recruitment Initiative (Menu Selection) | Brief Description of Activity |
|----------|--|---|
| 1 | Internship Program | <p>Station WDKX hosts interns from local schools and colleges to expose them to careers in broadcasting and provides the students with hands-on experience in a number of different areas.</p> <p>During this reporting period, WDKX hosted a total of four (4) interns as follows:</p> <p>Jam Squad: Our Promotions Director supervised one intern from Wilson High School and one intern from School Without Walls. These students became part of the “Jam Squad,” “shadowing” the Promotions Director and accompanying him and members of our on-air staff off-site to learn about and assist with activities such as set-up for Station remotes, van hits, and visits to local schools to talk about radio broadcasting.</p> <p>Business: One intern from the University of Delaware learned about business operations at a radio station, assisting our Traffic and/or Billing Manager with accounting and other important aspects of station management.</p> <p>Social Media: Our Program Director supervised one intern from Wayne Central High School. This intern learned about and assisted with the posting of Station events and entertainment information on the WDKX social media pages.</p> |
| 2 | Participate in event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting (5) | <p>One of WDKX’s On-Air Personalities is often invited to visit local schools to speak with students about his experiences in radio, career opportunities in broadcasting and the importance of an education. His visits occurred on the following dates during this reporting period:</p> <ul style="list-style-type: none"> •March 18, 2016 – School #19, 250 Newcastle Rd., Rochester, NY •March 24, 2016 – School #41, 353 Congress Ave., Rochester NY •April 21, 2016 – School # 43, 1305 Lyell Ave., Rochester, NY •May 25, 2016 – School #12, 999 South Ave., Rochester, NY •November 10, 2016 – Northwest Junior High School, 940 Fernwood Park, Rochester, NY |