



**EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period 02/01/11 to 01/31/12

- 1) **Employment Unit:** Monroe County Broadcasting Co. Ltd.
- 2) **Station:** WDKX Radio—Rochester, NY
- 3) **EEO Contact Information**

<b>Mailing Address:</b>  683 East Main St. Rochester, NY 14605	<b>Telephone Number:</b> 585-262-2050
	<b>Contact Person:</b> Marietta Avery
	<b>E-mail Address:</b> marietta.avery@wdkx.com

- 4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
1. <u>Sales Assistant/Graphic Design</u>	<u>Career Fair and Internship</u>
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____

Station WDKX is an Equal Opportunity Employer.





**External Recruitment Events**

Station WDKX has undertaken the following supplemental recruitment events during the reporting period 2/1/11 – 1/31/12.

<b>RECRUITMENT MEASURE</b>	<b>DESCRIBE INITIATIVE (INCLUDE DATE/TIME/PLACE, SCOPE OF PARTICIPATION, PERSONNEL BY NAME AND TITLE, ETC.)</b>
<p align="center">Career Fair April 7, 2011</p>	<p>Rochester Educational Opportunity Ctr. Convention Center; table display including job listing. On spot interviews, resume collection. 48 announcements Live Broadcast Andre Marcel, Prog. Director</p>
<p align="center">Station Tour August 17, 2011</p>	<p>Safe to be Smart – Public Library Youth Services Program - 12 area youths toured the WDKX Offices and Studio, affording them exposure to all aspects of broadcasting including Traffic, Billing, Sales, Marketing and Programming.</p>
<p align="center">Internship Program</p>	<p>Spring, Summer, Winter Semesters: Internship programs-Marketing and Programming. Exposure to the entire range of radio broadcasting.</p>