



Panelli 8/29/10

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period 2/01/10 to 01/31/11

- 1) **Employment Unit:** Monroe County Broadcasting Co. Ltd.
- 2) **Station:** WDKX Radio—Rochester, NY
- 3) **EEO Contact Information**

Mailing Address: 683 East Main St. Rochester, NY 14605	Telephone Number: 585-262-2050
	Contact Person: Marietta Avery
	E-mail Address: marietta.avery@wdkx.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1. <u>Account Executive</u>	<u>Website and industry referral</u>
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____

Station WDKX is an Equal Opportunity Employer.



External Recruitment Events

Station WDKX has undertaken the following supplemental recruitment events during the reporting period 2/1/10 – 1/31/11.

RECRUITMENT MEASURE	DESCRIBE INITIATIVE (INCLUDE DATE/TIME/PLACE, SCOPE OF PARTICIPATION, PERSONNEL BY NAME AND TITLE, ETC.)
<p align="center">Career Fair April 8, 2010</p>	<p>Rochester Educational Opportunity Ctr. Convention Center; table display including job listing. On spot interviews, resume collection. 48 announcements Live Broadcast Andre Marcel, Prog. Director</p>
<p align="center">Station Tour August 4, 2010</p>	<p>Summer Youth Program @ the Community Place – 25 area youth toured the WDKX Offices and Studio, affording them exposure to all aspects of broadcasting including Traffic, Billing, Sales, Marketing and Programming.</p>
<p align="center">Internship Program</p>	<p>Spring, Summer, Winter Semesters: Internship programs-Marketing and Programming. Exposure to the entire range of radio broadcasting.</p>